

Welcome to the first edition of our BCC newsletter with highlights of new projects we have been working on plus products and services you may not realise we do! Anne-Louise and I are happy to answer any questions you may have...

Stewart Braznell, director

\$1,000,000 idea to raise £250,000

When Peter Babington, the vicar at Bournville Parish Church, had a flash of inspiration from the infamous million dollar homesite he contacted BCC to come up with a brand new web site and E-commerce solution. We have built a web site for Peter to raise £250,000 for a new roof by selling *virtual tiles* on line to donors. Take a look at www.BournvilleParishChurch.org.uk - have your credit card to hand!

CD a hit with Product E-Brochures

Like many leading businesses, Andrews Water Heaters have a vast quantity of product literature for their comprehensive range of Water Heaters. A new web site will make a lot of the documents available for download, but Andrews have also found Product CDs have had a positive affect on sales. Now they are about to launch their new stunning Product CD, hot on the heels of their "Size-It" Product Selector Program both developed by BCC. The CDs' give Andrews a presence right in front of existing and potential clients, by providing them with a tool they can easily access on their computer.

If you require further information on any of our products and services please contact :-

Stewart Braznell (Director) | 0121 501 2288 | seb@bcclimited.co.uk

Anne-Louise Slattery (Sales & Account Executive) | 0121 501 2288 | als@bcclimited.co.uk

Products & Services

Virtual Exhibitions

Virtual exhibitions are a cutting edge concept offering you a brand new innovative marketing tool.

Virtual Exhibition represents an exciting new opportunity for all involved to reach new markets and increase sales.

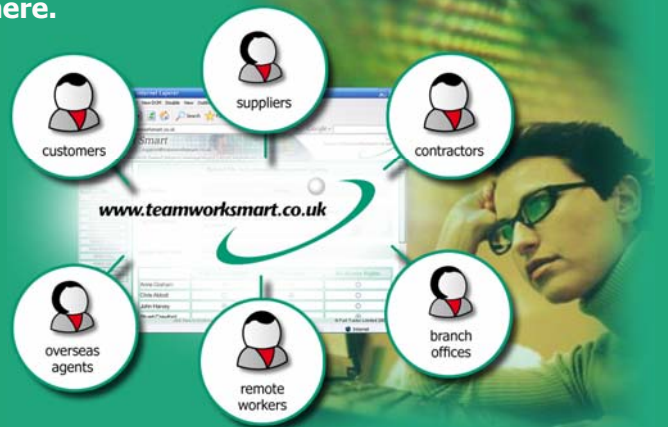
- Attracts new customers with a visual marketing tool
- Gathers market research live from the exhibition
- Operates for you globally 24/7
- Pays for itself with revenue from stands and sponsor opportunities
- Free text and voice calls gives live exhibition interaction
- The exhibition distributes invitations direct to potential and existing customers



Team Work Smart

"bringing your business community together"
Share and Communicate Anytime, Anywhere.

- Manage & distribute files easily
- Saves costly time & travel
- Free text, voice and video calls
- Frustrated with waiting for Email?
- Co-ordinate everyone's diary
- Be prepared for meetings
- TWS is a one low monthly fee

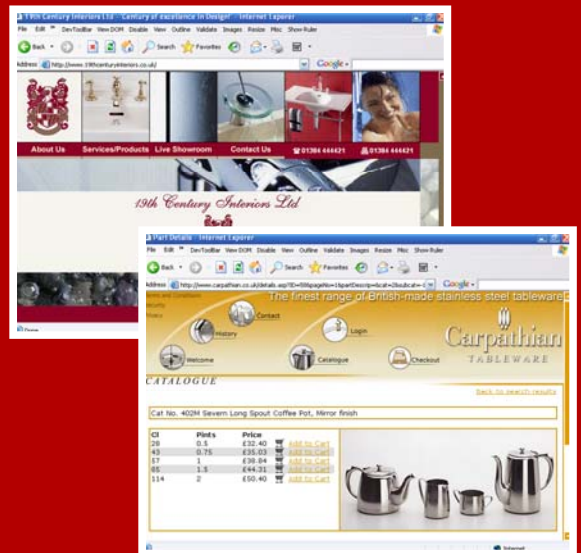


www.teamworksmart.co.uk

Internet & Web Services

We offer a variety of website packages that will meet your needs, from starter to advanced and E-commerce.

- Get an eye catching website with up-to-date design
- Ideas and advice from our experienced team
- Updates turned around quickly
- Options for complete control of content
- E-commerce: secure, online purchasing system designed for you using a UK leading merchant
- Integrated office and website business system



Repairs Program

For Property Servicing & Repair



A Cost Saving planned maintenance and Repair Program designed by Contract Managers for Contract Managers.

"The most important feature of Repairs is that it can be adapted & changed to suit us & the demands of our clients"

Peter Dobson, Managing Director
CHN Gas Service and Maintenance Limited

Product CDs

Our team of business analysts, software engineers & interface designers have a wealth of experience in taking a business requirement or problem and creating a bespoke commercial solution.

- Customers use the Product Selector CD to generate recommendations based on their requirements
- Secure a presence on your customers computer
- Reduce sales costs, enabling more orders and less technical queries
- Innovative way to present product brochures, and marketing presentations
- Simple and cost effective way of keeping product literature up to date and adding new models



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